

May 28, 2018 Member Meeting Minutes
Shelby Area Chamber of Commerce

The Shelby Area Chamber of Commerce serves to promote a positive business environment as a voice and resource in partnership with business, education, agriculture, civic and community organizations throughout Shelby and Toole County.

Members present: Nea Rice, Doreen Mckelvey, Crissy Bauman, Lorette Carter, Sanna Clark, Cindy Combs, Cheri Hirst, Mike O'Brien. (Debbie Hallenburg, Sarah Chandler, Steve Hurtig and Todd Howell joined us for the Street Fair Committee Meeting)

REPORTS:

City of Shelby

- The following dates are anticipated for infrastructure projects:
 1. Waste Water – 4th Cell ~ Start date is the first week of June;
 2. Storm Drain ~ Bid date is late June/early July; and
 3. Water line extension ~ Bid date is mid-June.
- I received a phone call from Montana Fish, Wildlife & Parks. They had over \$3 million in requests and a \$1.3 million budget. They did approve the build of the picnic area along the trail but not the request for maintenance equipment. A grant letter will be sent in the coming weeks.
- The Champions Park Committee met. Next projects for Champions Park include the installation of 4 heritage signs; paving of the parking lot; installation of some lighting; and engraving of donor bricks, tiles and stones which were pre-sold.
- The Shelby Recycling Association met May 16th. They are working with MT DEQ on an e-waste collection event in Conrad sometime this summer.
- The City is starting a new fundraising campaign for play structures in the Shelby Swimming Pool. A climbing wall and Aqua Zip 'N are planned for the pool.
- Shelby's billboards will be refreshed and updated in the coming month as part of the city's lease agreement. The Shelby TBID has generously agreed to pay for the redesign of the billboards.
- This is the last week of Walk N Wheel Wednesday and Fit Friday for the year. Thanks to the DUI Task Force to purchasing end-of-the-years prizes for each elementary student.

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Marias Medical Center/Heritage Center

- Cindy Combs reported for MMC. Their upcoming events include: The Heritage Center Rummage Sale (August 17 & 18), The Parade of Homes (September 16), The Golf Tournament (August 11). The hospital will be welcoming a new OB doctor, Dr. Biccum. She will be starting July 9. Flowers will be planted Wednesday, May 23 @ 3pm.
- The new Dexascan machine is up & running. They also have a new Sleep Study Technician coming in. The hospital has also hired two new nurses & a maintenance man. They are looking for a Respiratory Therapist.

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Merchants Association

- Sanna Clark reported for the Merchants Association. It was decided that tickets purchased for the Carousel could double as coupons to be used at participating downtown merchants to help tie in the carousel to downtown.

- The merchants will be selling kites for the Kite Festival (June 9), and Fieldstone sells banners. If you want to purchase a banner to fly for your business, see Sanna. If you already have a banner & pole, you need to deliver them to Dwaine Iverson's office by noon on June 8. The Kiwanis will put them up. The Merchants are also working on organizing vendors and face painting. There will be kite kits available for the kids @ the festival.
- Sanna mentioned that we need a unique slogan for Shelby's unique events and history. (Kites & Fights?)
- Crissy Bauman mentioned that there will be an article on the Kite Festival in the Rural Montana Magazine. She needs more photos if anyone has some from previous years.

OLD BUSINESS:

- Carousel Opening. Lorette Carter reported a full house (80 seats plus people standing). It was a great opening! She urged us to advertise, support and keep it running. We also need to find more ways to connect it to Shelby businesses. They have already had school field trips to see the Carousel and other interesting Shelby offerings.
- Lorette also mentioned the Carousel Park Rest Area for travelers. The bathrooms are open 24-7 and candy and pop machines are available.

NEW BUSINESS:

- Street Fair: It was decided that the Street Fair will be held every year on the 1st Saturday in August. (August 4 this year). Flyers have been started, and we have help for the Car Show this year from Todd Howell & Steve Hurtig.
- We still need a golfer for the Farm & Ranch Tournament. Doreen will follow up with Becky on that.

Kudos of the Week:

- To Crissy Bauman for a tremendous amount of help getting Doreen trained on the computer.
- To Mr. Benjamin and his Carousel
- To Jim Anderson for continually going above and beyond the call of duty.

Open Forum:

- Crissy asked if we have a sign to hang on the East end of the Chamber building. Is CCA painting a second sign for the building? Lorette brought up having a 3rd sign made.
- Cheri Hirst reminded us of the Model T Races (to be held June 15-17). Lorette asked if we have anything for a "Welcome to Shelby" gift to offer the Model T racers?
- Pizza Hut is welcoming Shawn Shaske (their new manager) on Thursday, May 24th from 11am - 8pm. Dine-In deals are being offered.
- Valier's "Homesteader Days" will be held June 23, 2018. We are invited to participate.

Meeting adjourned. Reported by Doreen Mckelvey

Featured Coupon from the new 2018 Chamber Bonus Book:

Coupon of the Week: Northern Chrysler (Buy one oil change, get the next oil change free for the same vehicle)

- **Buy a Chamber Bonus Coupon Book at Chamber office, Prairie Peddler, Larson Clothing, Spa 30 & Boutique**

Street Fair Committee Meeting

- We need to get going on the Vendor Forms, but are still waiting for Insurance information before we can finish setting the forms up. Doreen will follow-up with the insurance company on this.
- It was brought up that we can use the registration from the Car Show this year to make a mailing list for next year.
- Todd said that registration fees actually brought more entrants to car shows, especially if prizes are involved. He has a source for ordering (6 trophies, 50 dash plaques, & 50 magnets) for \$150.00. The first 50 registered cars would receive a dash plaque & a magnet, and we could hand out trophies for: cleanest windows, shiniest tires, best horn, longest distance to get here, etc.
- It was asked if the TBID would help with the purchase of prizes. Steve mentioned providing other prizes (a spray bottle & rag). Maybe we could get sponsors for prizes (maybe gift cards from Taylor's, Napa, H-O, Carquest, Hardware Hank). Cheri Hirst would donate a \$100.00 Gift Card to Town Pump.
- Todd & Crissy both offered to come up with a design for this year's Street Fair & Car Show.
- Doreen will make a registration form for the Car Show. We want to send out registration forms and letters 6 weeks before the Street Fair/Car Show. Our goal is to have them out by June 23rd. Todd will get local addresses, and Crissy will put it on Facebook. We decided to charge a \$5 fee if they pre-register and \$10 if they register the same day. Steve will help with the registration.
- Crissy & Doreen will get sponsor letters out ASAP.
- We had more discussion on the posters for the Street Fair/Car Show. Check out the Nite of the Hot Rods web page. Dee Harris does posters for that. Maybe Lorette has an old picture of Shelby Main Street with Model T's.
- Do we need to contact someone about the Art Walk?